



Eastern Apiculture Society

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VENDOR INFORMATION FORM

University of Delaware July 31-Aug 4, 2017

EAS 2017 is being held at University of Delaware, Newark, DE. We expect record attendance. **The vendor area will be open Tuesday through Friday.** Vendor area is near the presentations. All breaks and author book signings will be in the vendor area.

Booth space Each single 8 ft. x 10 ft., or 4 ft. x 10 ft. booth includes one 8' table, plus two chairs. The cost per 8 x 10 booth is \$375 and the cost per 4 x 10 booth is \$225.

Meals No meals are included in the cost of your booth. Breakfast, Lunch and Dinner can be pre-purchased. Please see the registration form for the pricing on this, and our Thursday and Friday evening Special Events.

Accommodations Dorm rooms are available. See:

<http://easternapiculture.org/conferences/eas-2017/2017-housing.html>

for housing information. You will be able to sign up for these dorms during registration.

Electricity and Drapery. There is no charge for either. However, we do need to know if you need electricity; so mark it on your registration form. Bring your own cordage and 2" painter's tape or cord concealer.

Shipping to EAS 2017: If you are shipping items to Delaware University, use the following address:

EAS Beekeepers Conference
John M Clayton Hall
100 David Hollowell Drive
Newark, DE 19716
(302)831-2214

Ship items to arrive July 26-28. The university has limited storage space.

Sales Tax collection? The state of Delaware does not collect sales tax!

Set Up: You can start setting up your booth any time Monday morning after 8:00 a.m. The vendor area will open Tuesday morning with the first break, around 10:00 a.m. The vendor area is secure and will be locked at the end of each day.

Upon arrival at EAS you'll need to look for Bob Talkiewicz (in Hawaiian shirt). 607-427-2420 He will be in charge of the vendor area and will help you locate and get settled into your space.

Booths will be assigned on a first come, first served basis.

Take down. Friday take down can begin after the afternoon break, around 3:00 p.m. If you are shipping items back home, please have the packages properly labeled. You will be given instructions as to where to leave them.

Donations for our fundraising auctions and raffles are welcome.

Please contact Jeff Burd 609-882-8478 or Linda Cortinas 973-342-0909 regarding donations to auctions.



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SPONSOR A BREAK

Here's what EAS makes available to our attendees.

Short Course	Main Conference
Monday Morning Break Monday Afternoon Break Tuesday Morning Break Tuesday Afternoon Break	Wednesday Morning Break Wednesday Afternoon Break Friday Morning Break Friday Afternoon Break
Full Break\$500	Full Break\$600
Partial Break.....\$250	Partial Break.....\$300

We appreciate the generosity of our vendors and would like to encourage you to sponsor one or more of the above-listed breaks or partial breaks. The breaks will be held in the vendor area, and signs will be prominently displayed identifying the vendor(s) who sponsor the break. Additionally your company's name will be listed in the conference program booklet. We hope you will take this opportunity to get your company's name before our attendees.



WHAT'S IN THE BAG? Here's the perfect way to get your catalog, special offer flyer, or promotional items into the hands of our attendees. Small note pads with your company name, phone number and web page are ideal. They do get used, and your name is always right there. An inexpensive pen with your information on it is also a good idea (you'd be really surprised at how many I see toward the end of the week getting used in the workshops). If you're attending the meeting, this is your chance to offer a special—a coupon for 10% off, for instance. This gets people to your table. **If you can't attend, a bag stuffer allows you to still have a presence at the conference.**

Cost is \$100/item to be stuffed. Send us 700 of each item. Extras will be distributed by EAS Directors at state meetings. **Bag stuffer items need to be received by July 1.**

Please ship your bag stuffer items to:

Attention: EAS BAG STUFFERS (Be sure to specify BAG STUFFERS)
 c/o Bob Bauer
 210 Effendi Drive
 Middletown DE 19709



EAS Journal and EAS 2017 Program Booklet Advertisement Opportunities

The EAS quarterly journals and program booklet are 8½” x 11”. Below are the ad sizes, costs, and placement opportunities. **Ad deadline is June 1.**

This year, purchase a full package of four EAS Journal ads and receive a fifth ad of the same size free.

Package includes:

An ad in four EAS Journal Issues

An ad in the EAS 2017 Conference Program Booklet,
University of Delaware, July 2017

Send ad to Linda Allen-Mizer, Journal@easternapiculture.org cell 607-227-4449. Ads can be sent as a 300 dpi TIF or a high resolution, press quality PDF file at the final size. All ads are color and should be submitted in CMYK.

PLACEMENT	DIMENSIONS	Single Journal Issue or EAS 2017 Program Booklet	Four Journal Issues plus EAS 2017 Program Booklet
Full Page	7” wide x 10” tall	\$300	\$1,200
Half Page Horizontal	7” wide x 4.75” tall	\$200	\$800
Half Page Vertical Inside	3.25” wide x 10” tall	\$200	\$800
Quarter Page Inside	3.25” wide x 4.75” tall	\$140	\$560
Eighth Page Inside	3.25” wide x 2.37” tall	\$75	\$300
Upgrade a Full Page Ad to an Inside Front or Back Page Cover Ad. (Call for availability.)	8.5” wide x 11” tall plus bleed	Add \$50	
Classified Ads			
Classified Ads: \$0.30/word with a \$14 minimum.			

Online registration saves time at www.easternapiculture.org. Follow the menus.

Conferences ->EAS 2017 -> 2017 Vendor Registration

A paper Vendor registration form is available for download on the website as well.



VENDOR REGISTRATION FORM

Important Information to get you started...

- Save time with on-line registration at www.easternapiculture.org
DORM Registration closes July 2 2017 midnight, no exceptions
Each conference attendee must register separately.
If you are registering by US Mail, WE MUST RECEIVE YOUR FORM BY JULY 20, 2017. Do not mail this registration form after July 15; instead bring the completed form to the EAS conference venue or register online.
Conference attendees may register guests for evening functions.
Please register early - pre-registration will avoid delays at check-in and online registration is preferred.

Name: First Name, Last Name
Address: Address, City, State/Prov., Zip, Country
Contact: Phone Number, E-Mail
Name for name tag: First Name, Last Name

Company/Apiary name for name tag (optional) _____

Emergency contact name and phone number _____

Vendor Booth:

- 4 x 10 (1 Maximum) Qty ___ x \$225= _____
8 x10 (2 Maximum) Qty ___ x \$375= _____
Total = _____
I Need Electricity

Vendor Sponsorship & Advertisement:

I want to sponsor an EAS refreshment break (first come, first served)

Table with 2 columns: Break Type/Cost and Total # items x \$100 =

I want to place ad(s) in the EAS 2017 Program Guide. Ad deadline is June 1. (See Vendor Information for size specifications.)

Table with 2 columns: Ad Placement and Cost



BREAKFAST RESERVATIONS (IN CAFETERIA)

SINGLE DAY FEE (Please specify days) <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost per day - \$10.00	Multiply No. of days X \$10 →	\$
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LUNCH RESERVATIONS (IN CAFETERIA)

SINGLE DAY FEE (Please specify days) <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost per day - \$14.00	Multiply No. of days X \$14 →	\$
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DINNER RESERVATIONS (IN CAFETERIA)

SINGLE DAY FEE (Please specify days) <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost per day - \$17.00	Multiply No. of days X \$17 →	\$
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Note if you are going to Thursday or Friday Banquet dinners, don't purchase dinners here for same night.

Loss of your meal card will result in a \$35 charge from the University.

DORM ROOM RESERVATIONS –All rooms have kitchenette, living room, full bathroom and are air-conditioned. There are no linens in the rooms, so bring your own sheets towels and pillow, or purchase linen package below. The beds are twins and 80" long, therefore standard fitted sheets don't fit. Use two flat sheets. Loss of building PDI access card will result in a \$35 University charge. Loss of room key will result in a \$135 University charge. Check in is 3pm and check out is 11am.

Dorm Reservations are only available until Sunday July 2nd 2017 midnight.

Dorm Apartment One bedroom w 2 beds SINGLE OCCUPANCY: (Specify days) <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost - \$45/day (\$45 per person)	Multiply No. of days X \$45	\$
Dorm Apartment One bedroom w 2 beds DOUBLE OCCUPANCY: (Specify days) <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost - \$80/day (\$40 per person)	Multiply No. of days X \$80	\$
Dorm Apartment Two bedrooms w 4 beds DOUBLE OCCUPANCY: (Specify days) <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost - \$84/day (\$42 per person)	Multiply No. of days X \$84	\$
Dorm Apartment Two bedrooms w 4 beds TRIPLE OCCUPANCY: (Specify days) <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost - \$96/day (\$32 PER PERSON)	Multiply No. of days X \$96	\$
Dorm Apartment Two bedrooms w 4 beds QUAD OCCUPANCY: (Specify days) <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost - \$116/day (\$29 per person)	Multiply No. of days X \$116	\$

Linens, pillow and blanket for the week \$26 per person (if needed)	Number needed X \$26	\$
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*If you chose a DOUBLE, TRIPLE, OR QUAD OCCUPANCY please list the first and last names of your roommates. Only one will pay the full amount on this form and must list the other names so we can make correct room assignments.

If you are one of the 'room mates' not paying here, please list the name of the person paying the dorm fees.

Roommate 1	
Roommate 2	
Roommate 3	



SPECIAL EVENTS

Children under 18 must be accompanied by an adult at Special Events. Reserve these events early, as tickets are sold on a first requested basis. Many of the events have maximum capacities. Take advantage of these great opportunities to socialize with many of the speakers and fellow beekeepers.

Registration required for the below events

WEDNESDAY Afternoon

BUS TRIP to Mount Cuba

Includes guided tour of the beautiful native Delaware landscape
Leaves 1:00 pm and returns 4:45 pm
Limited to first 40 people
Please eat lunch first
<http://mtcubacenter.org/>

Number of people ____ X \$20

\$

WEDNESDAY Evening Mead (Honey Wine) Event

BUS TRIP to Liquid Alchemy Beverages

Local Mead Maker
Food truck will be available
Leaves 5:45 pm and returns 9:00 pm
Limited to first 80 people
<https://www.liquidalchemybeverages.com/>

Number of people ____ X \$10

\$

THURSDAY afternoon

BUS TRIP to Nemours Mansion

Guided Mansion Tour
Garden Tour - French Style
Leaves 1:45 pm and returns 6:00 pm
Limited to first 40 people
<http://www.nemoursmansion.org/gardens.html>

Number of people ____ X \$25

\$

Page 6 Subtotal (Sum up the values in the lines above)

\$



EASTERN APICULTURE SOCIETY

University of Delaware, Clayton Hall, Newark Delaware July 31 thru August 4 2017

Reserve Thursday and Friday meal events early, as tickets are sold on a first requested basis. The Thursday buffet meal has a limit of 270 and the Friday banquet is limited to 230 (and features banquet talk by Jim Tew). Take advantage of these great opportunities to socialize with many of the speakers and fellow beekeepers.

Note: (V) Vegetarian (GF) Gluten Free

THURSDAY NIGHT SOCIAL BUFFET AND AUCTION	Stuffed Chicken Breast with Goat Cheese & Sun-dried Tomatoes (GF)	# of people _____ X \$40	\$
	Eggplant, Couscous & Roasted Red Pepper Lasagna (V)	# of people _____ X \$40	\$
Also available with either entree choice	Classic Caesar Salad (V) Greek Salad with Crumbled Feta (V & GF) Garlic Infused Goat Cheese Mashed Potatoes (V & GF) Pan Roasted Vegetables with Herb Vinaigrette (V & GF) New York Style Cheesecake topped with Strawberries (V) Cinnamon Cherry Pear Crisp (V) Mixed Fruit (GF)		
You do not have to attend the dinner to attend the auction			

FRIDAY NIGHT BANQUET	Berkshire Pork Tenderloin with Mojito Salad and String Beans (GF)	# of people _____ X \$50	\$
	Chicken Frances with a Lemon Caper Sauce, Roasted Seasonal Vegetables and Herbed Orzo	# of people _____ X \$50	\$
	Portobello Mushroom Stuffed w/ Boursin Cheese, Sautéed Spinach & Roasted Red Peppers, Topped w/ Mushroom Duxelles and Wrapped in a Puff Pastry (V)	# of people _____ X \$50	\$
Also available with either entree choice	Traditional Antipasto Plate Fresh Berry Cream Puffs w/ Vanilla Sauce (V) TBD (GF)		

Page 7 Subtotal (Sum up the values in the lines above)





CHARITABLE DONATIONS

Auction Donation – Please consider donating an item to EAS that we can use in our auction events. Any item, large or small, is appreciated. Just bring to registration desk. Receipts are available.

Be an EAS Conference Sponsor (You can also place a comment in the EAS Program - deadline 6/30) <i>EAS is a 501(c)(3) nonprofit organization. This donation IS tax deductible.</i>	Queen Level Sponsor \$100 →	\$
	Worker Level Sponsor \$50 →	\$
	Drone Level Sponsor \$25 →	\$

Donors, enter your message to be put in the 2017 DE EAS Program

Page 8 Subtotal (Sum up the values in the lines above)	\$
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PAYMENT

Payment is available by check or credit card.
 Credit card information can be provided on this form or by online registration at www.easternapiculture.org.

PAYMENT TOTALS

PAGE 1 SUBTOTAL (Copied over from page 4)	\$
PAGE 2 SUBTOTAL (Copied over from page 5)	\$
PAGE 3 SUBTOTAL (Copied over from page 6)	\$
PAGE 4 SUBTOTAL (Copied over from page 7)	\$
PAGE 5 SUBTOTAL (Copied over from page 8)	\$
GRAND TOTAL (Sum of Page 4 – 8 Subtotals)	\$

Registration questions? – E-Mail vendor_mgr@easternapiculture.org or call Bob Talkiewicz 607-427-2420 (8am-8pm)

<i>Please list any restrictions that we should know about, to ensure an enjoyable experience at EAS 2017</i>



CREDIT CARD PAYMENT OPTION

If paying by Credit Card – Complete the Information Below

Credit Card Information Contact	Full Name as it appears on Credit/Debit Card	Security (3 digit) code on back of card
	Credit Card Number	Expiration Date (MM/YY)
	Signature	

CHECK PAYMENT OPTION

If paying by Check – Follow the instructions below

Check Payment	Mail this registration form along with a check made payable to EAS to the following address:	
	Payment Address:	EAS Registration C/O Bob Talkiewicz email: vendor_mgr@easternapiculture.org 106 Arthur Ave, Endicott NY 13760